



ST. BENEDICT SCHOOL

60th Gala

NOVEMBER 4, 2022

SPONSORSHIP & AD JOURNAL OPPORTUNITIES

Please join us on Friday, November 4, 2022 at the 60th Gala for St. Benedict Catholic Church and School being held at Jacques Reception Center in Middletown. Together we will celebrate our history, honor Catholic School education, and bond as a community.

Optimize your organization's presence by becoming a sponsor! We offer various branding opportunities designed to get your name in front of hundreds – before, during, and after the event.

Organizations that support the 60th Gala not only support our mission, but actively recognize and celebrate community leaders and the best in philanthropy.

SPONSORSHIPS

All sponsorship opportunities will receive event recognition, including:

- Signage
- Logo with company link on event website
- Ad in program journal* (See reverse side for ad specifications)
- Reserved seating* – Value of \$100 per person
- E-blasts and social media promotion

*See *Sponsorship Levels on right for specifics.*

CONTACT INFO



Phone
732-264-4712



Email
gala@stbenedictnj.org



Address
165 Bethany Road, Holmdel, NJ

DIAMOND SPONSOR \$20,000

- Recognition as Diamond Sponsor, using logo when possible
- Specialty seating for 20 guests
- Two-page, center spread diamond bordered ad
- See **Sponsorships** section for additional recognition

PLATINUM SPONSORS \$10,000

Sponsor an event area the evening of the event:

- Band (includes promotional announcements)*
- Bar (includes signature branded cocktail)*
- Photo Booth (includes signage)*

- Reserved seating for 10 guests
- Full-page, platinum bordered ad
- See **Sponsorships** section for additional recognition

GOLD SPONSORS \$7,500

- Reserved seating for 6 guests
- Full-page, gold bordered ad
- See **Sponsorships** section for additional recognition

SILVER SPONSORS \$2,500

- Reserved seating for 4 guests
- Full-page, silver bordered ad
- See **Sponsorships** section for additional recognition

BRONZE SPONSORS \$1,000

- Reserved seating for 2 guests
- Half-page, bronze bordered ad
- See **Sponsorships** section for additional recognition



SPONSORSHIP & AD JOURNAL FORM

PURCHASE SPONSORSHIPS, PROGRAM JOURNAL ADS AND ADMISSION ONLINE AT:

school.stbenedicholmdel.org/gala

AD DEADLINE: SEPTEMBER 30, 2022

SPECIFICATIONS

- Electronic submission preferred
- Black and white
- High resolution (300 dpi)
- JPEG or PDF format
- Email to gala@stbenedictnj.org
- Portrait (vertical) layout for full and quarter-page ads
- Landscape (horizontal) layout for half-page ads

PROGRAM JOURNAL OPPORTUNITIES

- BACK COVER 8"H x 5.3"W VERTICAL \$2,000
- INSIDE FRONT COVER 8"H x 5.3"W VERTICAL \$1,500
- INSIDE BACK COVER 8"H x 5.3"W VERTICAL \$1,500
- FULL PAGE 8"H x 5.3"W VERTICAL \$1,000
- HALF PAGE 4"H x 5.3"W HORIZONTAL \$500
- QUARTER PAGE 4"H x 2.5"W VERTICAL \$250

INFORMATION

CONTACT NAME: _____

ORGANIZATION: _____

ALUMNI CLASS (IF APPLICABLE): _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

I am emailing artwork (print ad) and/or logo (see specifications).

I would like to have my ad created with the enclosed text.

All payments must be received by **September 30, 2022**

Check enclosed (payable to **St. Benedict School**)

All Credit Card payments can be made online at: school.stbenedicholmdel.org/gala

AD DEADLINE: SEPTEMBER 30, 2022

Return form and payment to:

St. Benedict School, 60th Gala
165 Bethany Road
Holmdel, NJ 07733

QUESTIONS?

Contact Patti Dickens, 732-264-4712 x60
dickens@stbenedictnj.org
Lori Ulrich, 732-264-4712 x39
ulrich@stbenedictnj.org